

Collaborative Product Development Roadshows

MCAD • Product Development • Engineering Management

LOCATIONS:

- Ricoh Stadium, Coventry – 26th April
- Pride Park Stadium, Derby – 3rd May
- Easthampstead Park Conference Centre, Bracknell – 9th May
- Reebok Stadium, Bolton – 17th May
- Ibrox Stadium, Glasgow – 22nd May

FORMAT:

A one-day programme of presentations by industry leaders, expert advisors and experienced users of engineering design and document management solutions. Break-time exhibition by sponsoring vendors. Networking opportunities for attendees.

TARGET ATTENDEE COMPANIES:

Small-and medium-sized companies, engineering organisations, product manufacturers, utilities, solution providers, engineering consultancies and system integrators.

TARGET ATTENDEE JOB FUNCTIONS:

Technical Director/Manager, Design/Engineering Director, IT Director/Manager, Project Manager, Design Team Leader, Design/Engineering Manager, Product Development Manager, Purchasing Director/Manager.

TARGET MARKETS:

Engineering, manufacturing, product design, industrial design, supply chain, consumer goods, medical, electronics, transport infrastructure, civil engineering.

CONFERENCE THEMES:

- Investing in solutions to improve productivity.
- Driving out time, driving down costs, driving out errors.
- Engineering data management.
- Linking Islands of automation.
- Collaboration and group working inside and outside the enterprise.
- Enhanced productivity through better management.
- Integration inside and outside of companies.
- Estimating the return on investment.
- Deployment and Change Management.



WHAT ARE THE KEY QUESTIONS TO BE ANSWERED?

1. How can I compete with outsourcing and offshoring?
2. What technologies are available to enable collaboration?
3. Are they applicable to SMEs and if so, how?
4. Isn't it expensive and do I need to hire consultants?
6. What about integrating systems and data created by different CAD and business tools?
7. What other companies have integrated their engineering business systems and what benefits have they seen?
8. What are the pitfalls in deploying such systems?
9. How do I document my processes?
10. Can I improve my processes with 'Best Practice' solutions?
11. How do I manage the cultural change, as well as the technology?
12. How can I measure the financial business case?
13. How can I predict the likely return on investment?
14. Ok, Where do I start?



PROVISIONAL TIMETABLE

Subject to change according to location and speaker availability

| Time | Content | Speaker |
|-------------|---|--|
| 0930 -0940 | Chairman's opening remarks covering UK competitiveness V rest of Europe, US, Eastern hemisphere, virtual enterprise. | Confirmed: Senior person from DTI Regional Manufacturing Advisory Service,(MAS) evangelist for manufacturing in UK |
| 0940 -1010 | Keynote speech: Inspirational evangelist of investment in IT to drive out cost, time and errors, improve output per man-hour, improve competitiveness, living with outsourcing, offshoring, data management and exchange. Particular focus on data management in small cos. | Director-level speaker from Cambashi Director of manufacturing plc senior consultant from Cranfield, Warwick Manufacturing Group or similar organisation |
| 1010 -1040 | Types of solution, definition and scope: Drawing management, product data management, collaboration tools in the virtual enterprise. | |
| 1040- 1130 | break/exhibition | |
| 1130 -1200 | needs analysis, supplier selection, training and implementation | Independent consultant- practitioner |
| 1200 -1230 | case study 01 | nominated by sponsor |
| 1230 -1330 | Lunch/exhibition | |
| 1330 -1400 | case study 2 | nominated by sponsor |
| 1400 -1430 | case study 3 | nominated by sponsor |
| 1430 -1515 | break/exhibition | |
| 1515 -1545 | case study 4 | nominated by sponsor |
| ?? | case study 5 | nominated by sponsor |
| 1545 -1615 | MAS presentation and chairman's closing remarks | See above |
| 1615 - 1715 | Exhibition | |